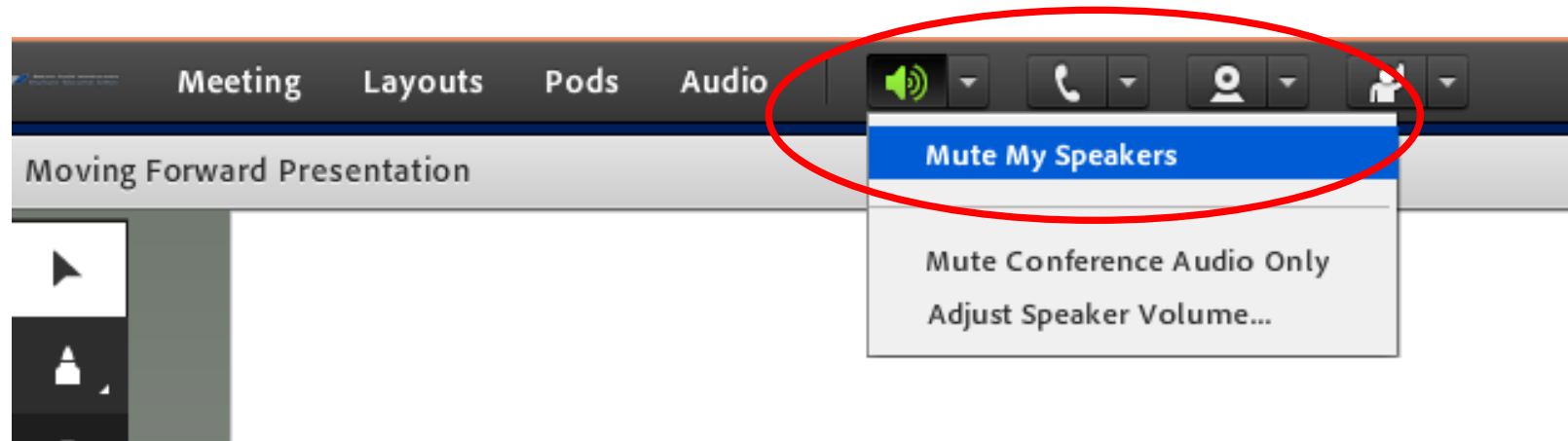


Please remember to mute your speakers.



VA Mobile Discussion Series

For audio, please dial in using VANTS:
1-800-767-1750 pc: 32523#

Thank you for joining, we will begin shortly.



VA
HEALTH
CARE

Defining
EXCELLENCE
in the 21st Century



The Leader in Diagnostic Accuracy

“Nearly every person will experience
a **diagnostic error** in their lifetime”

INSTITUTE OF MEDICINE SEPT 2015

Goal 3: Ensure that health information technologies support patients and health care professionals in the diagnostic process.

INSTITUTE OF MEDICINE SEPT 2015

Diagnostic Error

AN EPIDEMIC IGNORED

A Physician's Typical Day

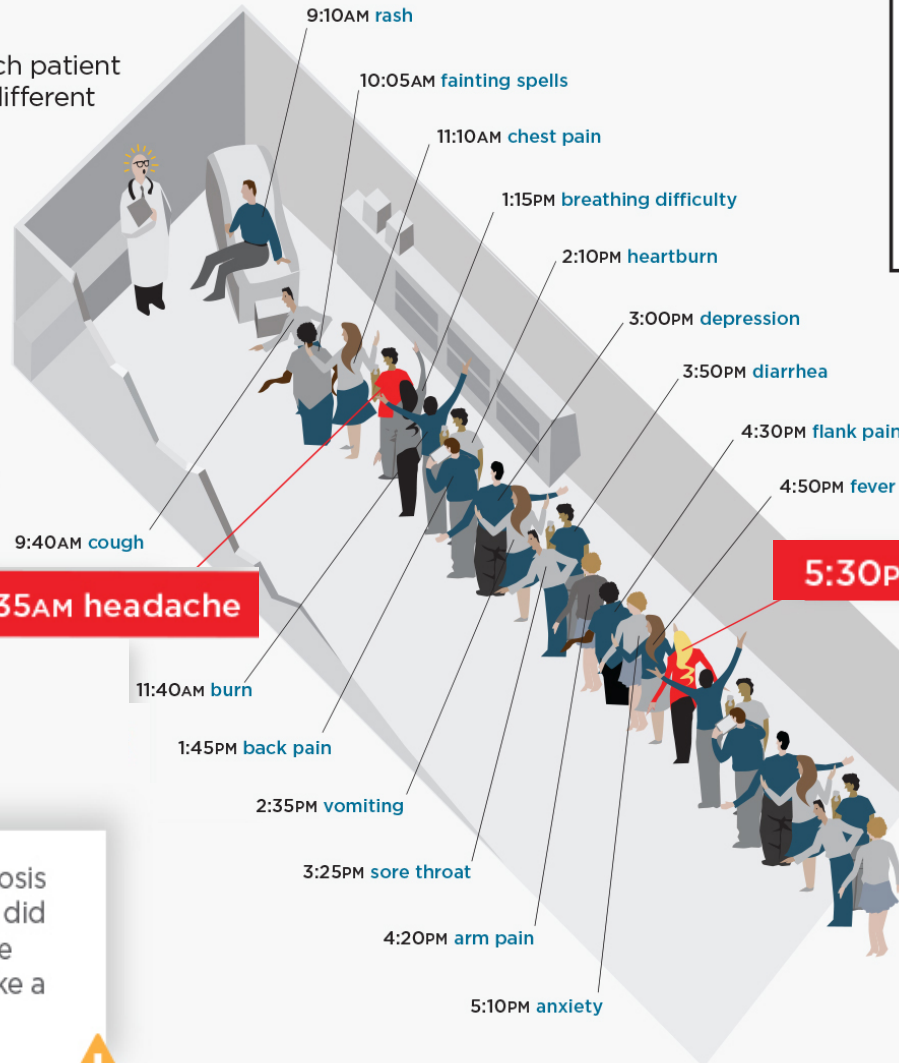
Each patient is different

20

Average number of patient visits per day

34%

Percentage of visits involving a diagnostic question



ERROR

Diagnosed tension headache, **did not realize workplace exposure to carbon monoxide.**

Premature Closure: Diagnosis was first to come to mind, did not consider other possible diagnoses and failed to take a detailed patient history.



ERROR

Diagnosed benign positional vertigo, **missed cerebellar stroke.**

Anchoring Error: Locked in on a diagnosis based on initial symptoms and failed to adjust.



VisualDx is Changing the Paradigm

A photograph of a male doctor in a white lab coat and stethoscope, looking down at a tablet computer. In the background, a female patient is lying in a hospital bed, looking towards the doctor. The image is split diagonally, with the top half being a lighter, more transparent version of the same scene, creating a visual transition between the two eras described in the text.

20th Century

- Memory oriented
- Unaided decisions
- Manuals in white coat
- Model “roundsmanship”
- Hide doubt from patients

21st Century

- **Process** oriented
- **Assisted** decisions
- **Smartphones** in white coat
- Model **information acquisition**
- **Shared** decision-making

Speed is a necessity. Accuracy is essential.

When providers are unsure of a diagnosis, VisualDx is the go-to tool for fast, accurate support. Quickly build a differential to evaluate the possibilities, compare variations, and improve diagnostic accuracy at the point of care.



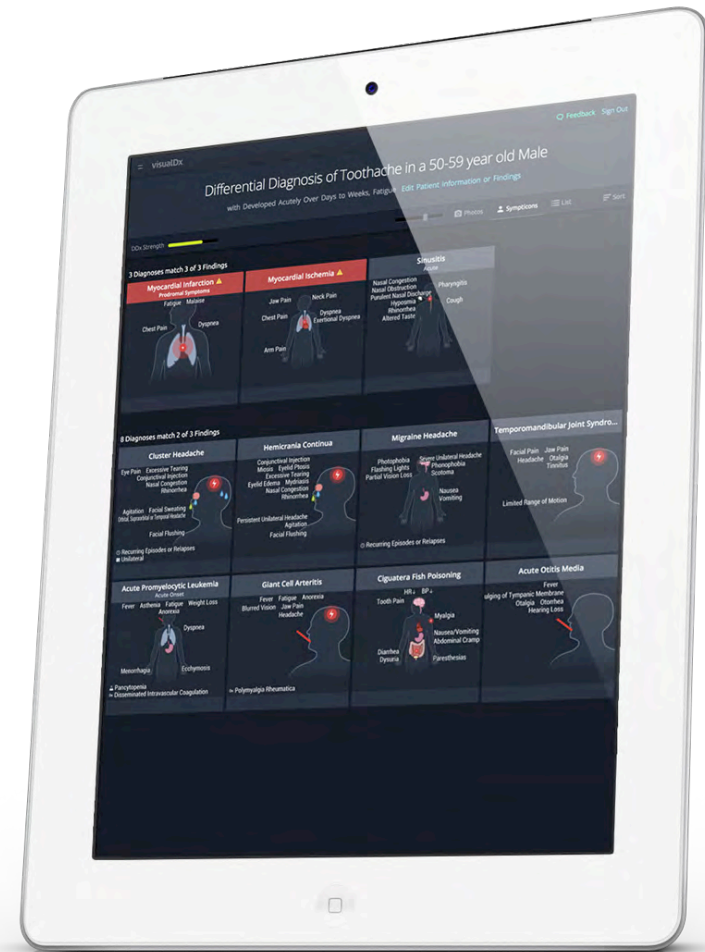
Tackle Challenging Diagnoses. Build a custom differential across general medicine in seconds. Compare variations of disease to solve complex presentations.



Fastest Second Opinion. With VisualDx, get access to specialty level knowledge at the point of care.



World's best image library. With over 40,000 images in VisualDx, be equipped to solve challenging patient presentations.



Providers See the Difference with VisualDx



A survey and data analysis showed clinicians saving up to **26 minutes** per day when using VisualDx.



In a randomized, blinded study, VisualDx improved diagnostic accuracy more than **120%** compared with standard textbooks and atlases.



97% of physicians believe using VisualDx improved patient care.

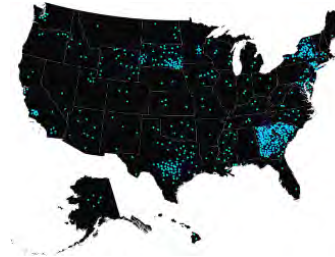


Source: 2013 survey of 468 VisualDx institutional users

The Leader in Clinical Decision Support



2011-2015. Five time KLAS category leader for clinical decision support.



U.S. installs of VisualDx. Licensed by over 50% of U.S. academic medical centers.



Patented search technology. Search by chief complaint, diagnosis, or medication.



International excellence. Installed in over 1500 hospitals and large clinics in the U.S. and globally.

Loved by

 **HARVARD**
UNIVERSITY

 **Penn**
UNIVERSITY of PENNSYLVANIA

Yale

UCLA

 **Intermountain**
Healthcare

MAYO CLINIC

Featured on

TEDMED

 **KLAS**
BEST IN KLAS 2011, 2012, 2013, 2014

CNN

 **abc**

WIRED

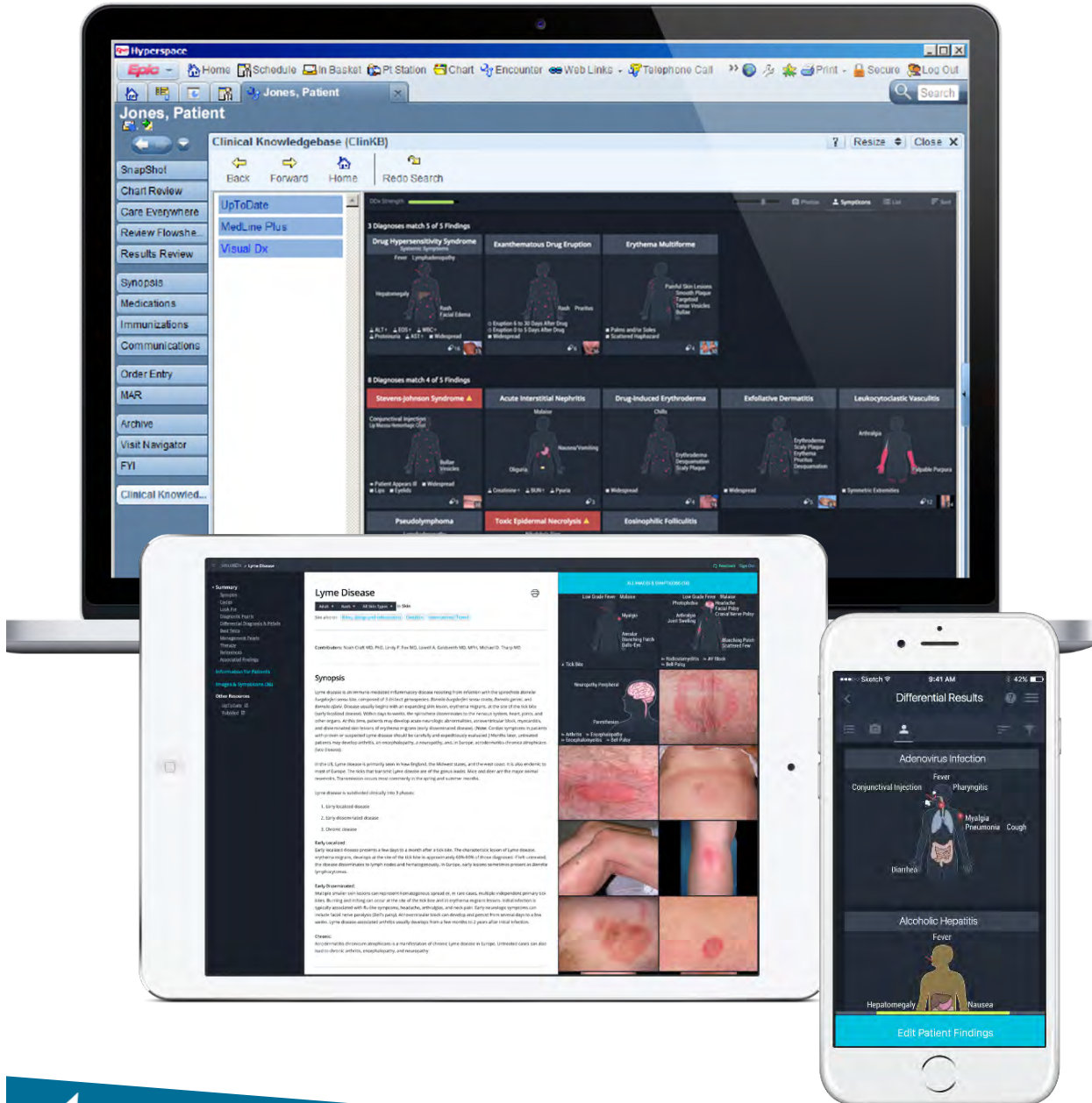
MEDPAGETODAY

CBS

FOX

VisualDx in the Workflow

- Web-based access via any modern browser. No installation required. Customers deployed in days or hours, not weeks.
- Mobile access included.
- Interoperable with leading health information resources including UpToDate and Lexicomp.
- Integrated into top E-record systems (HL-7, FHIR, shared APIs).



The Value of VisualDx

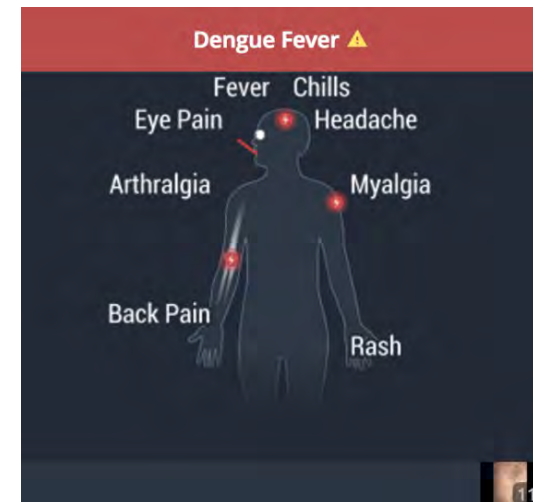
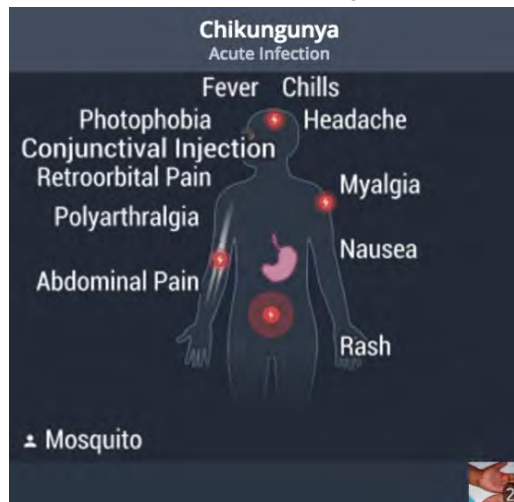
Speed and Accuracy Through Visualization

Text-based Analysis

- Fever
- Multiple skin lesions
- Developed acutely over days to weeks
- Patient appears ill
- Malaise
- Travel to El Salvador
- Mosquito exposure

Visual Pattern Recognition

Results shown in Sympticon™ format in VisualDx:



The Value of VisualDx



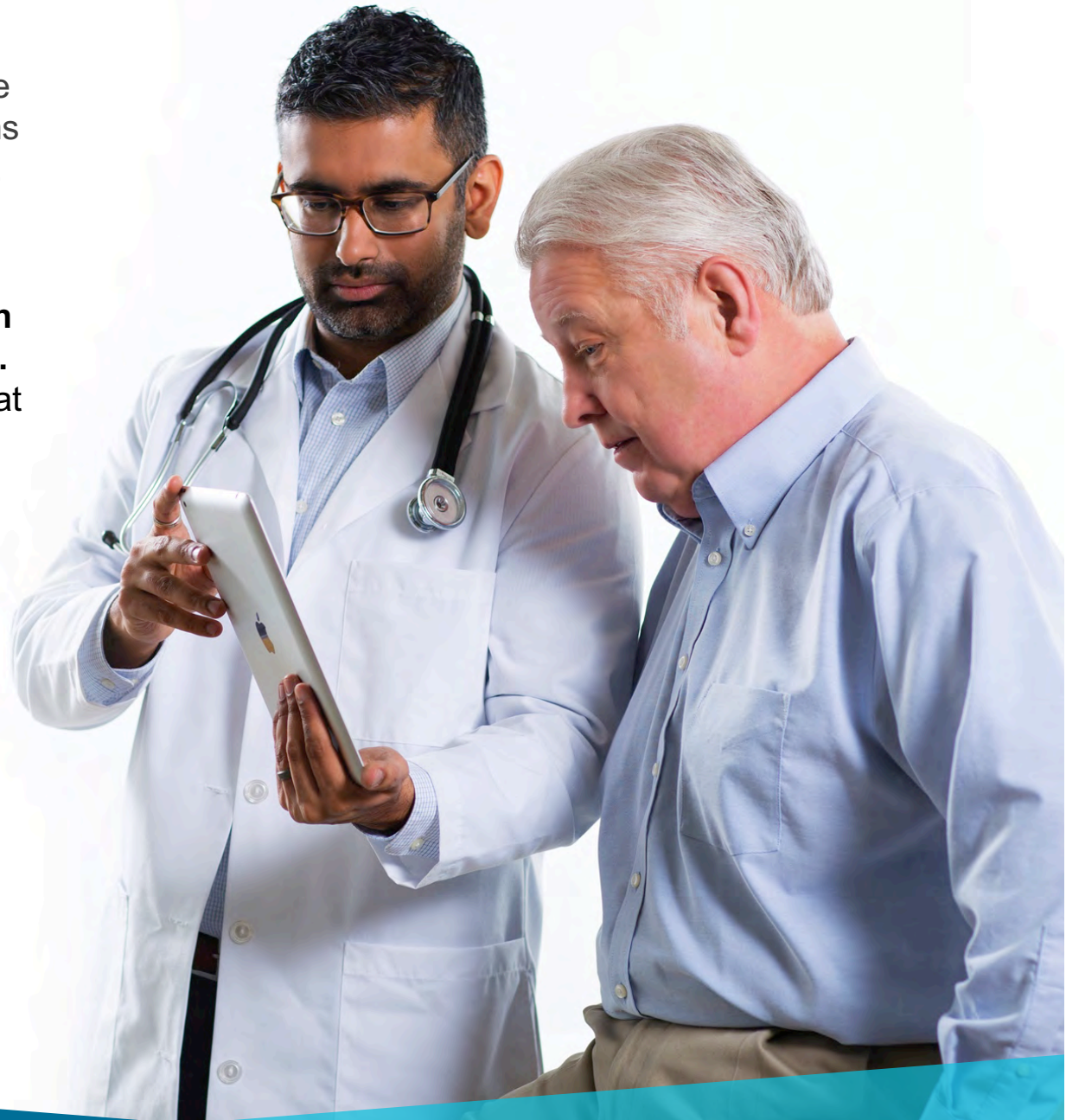
Guided workups. Narrow the differential based on questions related to the chief complaint.



Concise clinical information written for the point of care. Expert, peer-reviewed text that includes synopsis, best tests, and therapy options.



Engage with patients. Share images and disease information to build confidence in the decision-making process.





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Thank you!

What future topics would you like to discuss?

Let us know by providing feedback
at the link below:

<https://www.surveymonkey.com/r/DRSM6W2>